

inno up

CHALLENGE DESCRIPTION



Salzburg AG is a Green Tech Company that makes life easier for Salzburg residents with its products and services. Due to its unique portfolio, the company can offer digitized solutions in all areas of life. Sustainable and climate-friendly supply of clean energy, telecommunications, internet and cable TV are guaranteed to all Salzburg residents. The company is also a full-service provider in the fields of e-mobility and photovoltaics. In the 2020 financial year, Salzburg AG posted sales of around EUR 1.4 billion with around 2,300 employees.

Category:

As part of inno up, Salzburg AG is looking for innovative startups with solutions, services or technologies for an "Internet of Energy". The aim is the testing and acquisition of these technologies and the presentation of use cases and business cases together with the business units of Salzburg AG in order to enable our customers and partners to set up and transition to an integrated, emission-free energy system of the future and a holistic view of all to enable energy-relevant solutions. The following areas are of particular relevance in this context:

- Services in the Internet-of-Energy sector
- Networking of generation, storage, banking and software in the energy sector
- Decentralized networks and energy communities
 - Trading of "energy tokens" within a community
 - Billing of consumption in real time

- Solution for the implementation of energy communities (e.g. authentication and automatic contract processing)

Eligibility criteria:

In order to take part in the Inno up Challenge of Salzburg AG, your startup should meet the following criteria:

- Established company or establishment in planning
- The company is in the seed, startup or growth phase, but also (pre-) series A or mature
- The first products and services (including prototypes) already exist and are on the market (proof-of-market)
- Willingness to work together in Salzburg and the greater Austria area
- Working languages: German (and English)

Offer to the winning team:

Salzburg AG offers the winner

- Joint development of pilot projects (well-known project budget with successful cooperation and start), direct cooperation with a specially responsible innovation manager
- Joint further development of technologies and growth in the market
- Use of the network and expertise of Salzburg AG for pilot projects
- In the case of success, also equity participation of Salzburg AG possible
- Joint PR and communication work in the event of success

Wanted: startups for cooperation and / or investment

Legal Disclaimer:

All natural and legal persons of legal age are eligible to participate, provided they meet the above-mentioned criteria for participation. Employees of Salzburg AG and their relatives as well as public officials are excluded from participation.

Salzburg AG defines a task (challenge) on the basis of which innovative startups register on an online platform via the project website www.inno-up.at. This platform is used to pre-select eligible participants, which are then presented to the buddy company. Then the three most suitable (up to a maximum of five) startups for the final (pitch day) are selected by Salzburg AG with the involvement of the coaches; the finalists will be notified via email. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. There is no legal claim to the conclusion of contracts or other business relationships between the participants / winners and Salzburg AG. There is also no legal right to a final and / or the determination of a winner. The participants do not receive any allowance for their participation.

The conditions of participation, parts of the process or the entire process can be changed at any time. The changes will be announced in good time and published on the platform www.inno-up.at.

It is possible and participants expressly acknowledge that the research, development and other activities of the participants and Salzburg AG thematically overlap. The participants do not have any claims from this. The participant registration is considered as express consent to this disclaimer.