

inno up

CHALLENGE DESCRIPTION



The Austrian Economic Chambers represent more than 540,000 member companies. As the strong voice of companies, the WKÖ is committed to future-oriented and business-friendly politics, e.g. for tax relief, bureaucracy reduction, subsidies. The chambers of commerce are also a modern service provider and offer fast and competent advice, from labor law to customs information.

Category:

WKÖ AUSSENWIRTSCHAFT AUSTRIA is looking for innovative startups with technologies / services / solutions (or parts of the solution) to further optimize the networking of Austrian companies with international customers and partners. Using technologies and applications, a “know your customer” visualization and an automated lead generation for event and marketing campaign planning is to be generated.

The aim is that the speakers are automatically shown a data visualization for the respective company when preparing a consultation in order to reduce the effort for the preparation and to increase the quality. Furthermore, when preparing campaigns and events, the tool should play out recommendations (e.g. based on Probability) where the invitation has a high probability of acceptance. The visualizations and the generated leads should all be based on the CRM database of WKÖ AUSSENWIRTSCHAFT AUSTRIA.

The data required for this is available in the WKÖ area or can be augmented as part of the project (e.g. assignment of tags for selection). Interfaces within the WKÖ and to third-party services are part of the joint project.

Eligibility criteria:

In order to take part in the WKÖ challenge, your startup should meet the following criteria:

- Your solution is at least PoC ready
- Ideally, a proof of market already exists
- Plus point: sustainable solutions
- Working language German or English
- Willingness to work with other finalists on an overall solution
- Willingness to work with the Austrian Chamber of Commerce in Vienna

Offer to the winning team:

- After selecting the winning team after carrying out a selection process including a concept presentation, the winner can expect a commissioning and strategic cooperation with the Austrian Chamber of Commerce with a budget of up to € 10,000 for the service offered, including possible joint developments (including the development of a prototype, Further development of PoC etc.) *
- Media communication campaign on:
 - Innovate Austria
 - MARI €
 - #creation
 - Innovaders
 - Mention of the AWO as a reference customer

* We point out that this is not the initiation of a formal procedure under federal procurement law, but a direct award without notice. The Austrian Chamber of Commerce is not obliged to conclude a contract.

Legal Disclaimer:

All natural and legal persons of legal age are eligible to participate, provided they meet the above-mentioned criteria for participation. Employees of the WKÖ and their relatives as well as public officials are excluded from participation.

WKÖ defines a task (challenge), on the basis of which innovative startups register on an online platform via the project website www.inno-up.at. This platform is used to pre-select eligible participants, which are then presented to the buddy company. The most suitable three (up to a maximum of five) startups for the final (pitch day) are then selected by the WKÖ with the involvement of the coaches; the finalists will be notified via email. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. There is no legal claim to the conclusion of contracts or other business relationships between the participants / winners and the WKÖ. There is also no legal right to a final and / or the determination of a winner. The participants do not receive any allowance for their participation.

The conditions of participation, parts of the process or the entire process can be changed at any time. The changes will be announced in good time and published on the platform www.inno-up.at.

It is possible and participants expressly acknowledge that the research, development and other activities of the participants and the Austrian Economic Chamber thematically overlap. The participants do not have any claims from this. The participant registration is considered as express consent to this disclaimer.