

înnop up

CHALLENGE DESCRIPTION



The Austrian Economic Chambers represent more than 560,000 member companies. As the strong voice of companies, the WKÖ is committed to future-oriented and business-friendly politics, e.g. for tax relief, bureaucracy reduction, subsidies. The chambers of commerce are also modern service providers and offer fast and competent advice, from labor law to customs information.

Category:

Via înnop up, AUSSENWIRTSCHAFT AUSTRIA, the internationalization and innovation agency of the Austrian economy, is looking for innovative start-ups with technologies/services/solutions to optimize the networking of Austrian companies with suitable contacts. A tool should be used here that automatically recognizes changes in the area of responsibility of contact persons in organizations and companies and transmits them to the relevant, predefined location, such as a regional department or an industry team.

- The aim is that publicly shared information about changes in areas of responsibility in companies or organizations is collected and reacted to in a timely manner in order to present the services of AUSSENWIRTSCHAFT AUSTRIA and to point out relevant events, publications or markets.
- These professional or personal changes are often published on the Internet, e.g. on company websites, newspaper articles or social media platforms (LinkedIn, Facebook, Instagram, etc.).

- It would therefore be useful to have a tool that, within the framework of previously defined content, can recognize changes in position or people in a company or collect this information.

Eligibility criteria:

In order to take part in the AUSSENWIRTSCHAFT AUSTRIA challenge, your startup should meet the following criteria:

- your solution is at least PoC-ready
- Ideally, a proof-of-market already exists
- Sustainable solutions are desirable
- Working languages: German or English
- Willingness to cooperate with the WKÖ in Vienna

Offer to the winning team:

WKÖ / AUSSENWIRTSCHAFT AUSTRIA offers the winning team:

- After the winning team has been selected by carrying out a selection process including a concept presentation, the team receives an order to implement a proof of concept or to integrate the tool into our system environment*
- Possibility of later strategic cooperation with the Austrian Chamber of Commerce
- Mention of ADVANTAGE AUSTRIA as a reference customer
- Media communication campaign by WKÖ

**We would like to point out that this is not about the initiation of a formal procedure under federal procurement law, but about your direct award without notice. The Austrian Chamber of Commerce is not obliged to conclude a contract.*

Legal Disclaimer:

All natural and legal persons of full age are eligible to participate, provided they meet the above-mentioned participation criteria. Employees of AUSSENWIRTSCHAFT AUSTRIA and their relatives as well as public officials are excluded from participation.

AUSSENWIRTSCHAFT AUSTRIA defines a task (challenge) on the basis of which innovative start-ups register on an online platform via the project website www.inno-up.at. This platform is used to preselect eligible participants, which is then presented to the buddy company. The three most suitable (up to a maximum of five) startups for the final (pitch day) are then selected by ADVANTAGE AUSTRIA with the involvement of the coaches; the finalists will be informed via e-mail. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. There is no legal entitlement to the conclusion of contracts or other business relationships between the participants/winners and AUSSENWIRTSCHAFT AUSTRIA. Likewise, there is no legal entitlement to a final and/or

the determination of a winner. The participants will not receive any compensation for their participation.

The conditions of participation, parts of the process or even the entire process can be changed at any time. The changes will be announced in good time and published on the www.inno-up.at platform.

It is possible and the participants expressly acknowledge that the research, development and other activities of the participants and ADVANTAGE AUSTRIA overlap thematically. No claims arise from this for the participants. The participant registration is considered as an express consent to this disclaimer.